

# BURHAN MIRZA PRESS KIT

Burhan Mirza is a life and career coach, an entrepreneur, and an angel investor, currently providing consultancy and mentorship to various IT companies across Pakistan. He is also the co-founder of TheCoach360 and Skills360. Burhan is considered as an active voice of Pakistan's IT services industry and is regularly featured by both local and international publications on the subject.



*Burhan*

Burhan has a strong business acumen and has helped multiple startups to achieve stability and maintain the bottom line. Under his leadership, TradeKey was on the brink of being evaluated as Pakistan's first billion dollar company and was competing head to head with the likes of international corporations like Ali Baba. Besides this, Burhan's contributions to the design industry saw it becoming one of Pakistan's fastest-growing sectors within the span of a decade. Later, Burhan served as a growth consultant in a privately owned IT firm, where he single-handedly turned the company into a \$500 million tech giant.

Apart from being an angel investor, he is an entrepreneur at heart. He helps businesses in Pakistan, US, UK and Middle East through his insights and expertise to achieve their desired goals with his corporate mentorship program under the **Coach360** umbrella. He is also a firm advocate of supporting the upcoming talent and sponsors prominent initiatives focusing on societal upliftment. His venture **Skills360** is on a mission to help the youth achieve financial independence by equipping them with in demand and trending skills to make a stable livelihood.

At present, Burhan has dedicated his life to exporting Pakistan's IT services and bringing this nation in the limelight. He is single-handedly responsible for bringing in over \$1 billion worth of remittances, and IT exports in Pakistan. He has also appeared in several podcasts for his thought leadership opinions and views on different topics and has a popular video series named 'AskTheCoach' on his YouTube and LinkedIn page garnering massive views.

Burhan also serves on the board of several undisclosed privately owned IT companies where he is advising on business and portfolio expansion. He has a growth oriented mindset and loves sharing his business, management, and progressive ideas with the next generation of leaders in Pakistan. With a passion for sports and fitness, he dedicates his weekends to cricket.

# NOTABLE KEYNOTES

Burhan has participated in hundreds of speaking engagements for various industries.

- Thought leadership sessions
- Career counseling
- Corporate consultancy
- Mentorship sessions
- Podcasts
- Motivational sessions
- Panel talks
- TED talks
- Training and development sessions

His conversational style keeps the audience hooked ranging from corporates to entrepreneurs, marketers, technology enthusiasts, and even college and university- level students.



DISRUPTHR



THOUGHTS



PROPAKISTANI PODCAST



STARTUP PAKISTAN

# FEATURED IN



"Interview with Burhan Mirza, Corporate Innovator, Investor and Entrepreneur"



"Five habits that helped Burhan Mirza in his entrepreneurial journey"



"The Man behind the Digital Revolution in Pakistan"



# FOR QUERIES



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