

# BURHAN MIRZA

## PRESS KIT

Burhan Mirza is a self-made serial entrepreneur, investor, and consultant, widely recognized as one of the most influential figures in Pakistan's IT landscape. With a portfolio that spans across over 22+ thriving tech companies and businesses, Burhan's sharp business acumen and forward-thinking leadership have cemented his reputation as a driving force behind the country's digital evolution.

- Scaled **TradeKey** into **\$1B** tech enterprise, emerging as Pakistan's first **Unicorn**, competing head-to-head with Alibaba.
- Played a key role in advancing Pakistan's design and software industries, contributing to exponential sector growth over the past decade.
- **\$750M+** (unofficial), with ongoing high-impact investments across the tech ecosystem.
- Generated **\$5B** for Pakistan's digital economy through IT exports.
- Created around **24,000+** jobs in Pakistan's IT landscape.



*Burhan*

## INVESTMENT PORTFOLIO

Burhan has invested in **12+ tech startups**, including:



These companies collectively generate **\$200 million+** in annual revenue, showcasing the success of his strategic investments. In addition to investing capital, Burhan plays an active role as a **strategic advisor and board-level consultant** for several of these ventures.

### Wealth & Recognition

- **Estimated Net Worth:** Estimated to be over \$750 million
- **Tax Status:** Recognized as one of Pakistan's top individual taxpayers, reflecting his substantial wealth and contribution to the national economy.
- **Reputation:** Widely acknowledged as a driving force behind the country's digital economy.

### Future Investment Projection

- Burhan is focused on scaling his success internationally, with a strategic emphasis on the **UAE and American tech ecosystem**.
- By the end of **2026**, he plans to invest **\$5 million** into the UAE market to accelerate digital innovation, strengthen tech infrastructure, and back disruptive solutions in software, AI, and blockchain.
- He is also actively exploring high-growth opportunities in **North America**, the **Middle East**, and **Southeast Asia** — targeting regions that welcome innovation and digital transformation.
- Beyond tech, Burhan is expanding into **e-commerce, sustainability, hospitality**, and other emerging industries that align with global market trends.
- He continues to seek out **early-stage startups** led by visionary founders building bold, scalable ventures with real-world impact.

### Community Initiatives

- **The Coach360:** Founded by Burhan Mirza, The Coach360 community platform providing mentorship and professional development for corporates and career professionals.
- **Skills360 Pakistan:** A subsidiary of The Coach360, Skills360 is a professional institution located at Shahra-e-Faisal offering cutting-edge digital skills training in fields like development, marketing, and design, upskilling youth and professionals in Pakistan.



## NOTABLE KEYNOTES

Burhan has participated in hundreds of speaking engagements for various industries.

- Thought leadership sessions
- Career counseling
- Corporate consultancy
- Mentorship sessions
- Podcasts
- Motivational sessions
- Panel talks
- TED talks
- Training and development sessions

His conversational style keeps the audience hooked ranging from corporates to entrepreneurs, marketers, technology enthusiasts, and even college and university- level students.



DISRUPTR



THOUGHTS



PROPAKISTANI PODCAST



STARTUP PAKISTAN

## FEATURED IN

AURORA

NEW YORK WEEKLY

propakistani

THE GOOD MEN PROJECT  
The conversation no one else is having



brandsynario

CEO WEEKLY

Profit

OK!

Daily Pakistan  
dailypakistan.com.pk | en.dailypakistan.com.pk

FOX 40 LOCAL NEWS  
THAT MATTERS

TECHJUICE

Khaleej Times

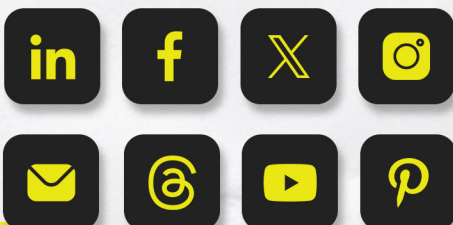
THE EXPRESS  
TRIBUNE

SYNCHRONIZER

BUSINESS  
RECORDER  
Founded by M.A. Zubair

SAMAA

## SOCIALS



For Queries:  
hello@burhanmirza.com